NBSAP accelerator partnership

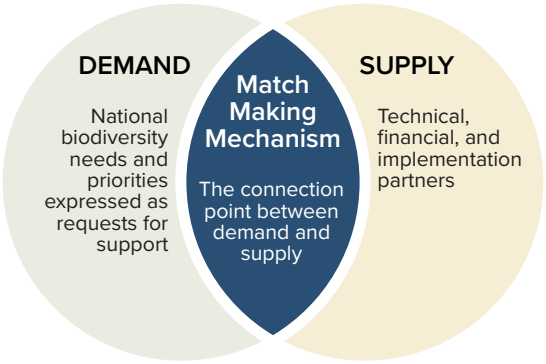
MATCHMAKING MECHANISM

The right connections lead to real impact

The MatchMaking Mechanism (MMM) is a core service of the NBSAP Accelerator Partnership that connects national biodiversity needs with relevant technical and financial partners to advance NBSAP implementation. By centralizing requests from national governments and distributing them to a network of potential suppliers, it supports targeted, country-led engagement that drives real impact.

CONNECTING DEMAND AND SUPPLY

For faster, more coordinated, and more effective NBSAP implementation



VALUE OF THE MMM

Creating efficient, coordinated engagement

For countries

National governments with requests for support

- Reduces reduces fragmentation and negotiation costs
- Improves visibility and access to relevant partners
- Provides access to a structured digital platform for interaction and visibility
- Preserves country ownership through an independent and transparent process
- Offers structured guidance during the submission of requests

For partners

Donor countries, non-state actors and institutions

- Reduces transaction costs and improves efficiency
- Offers clear visibility into structured, articulated country needs
- Supports early engagement in emerging priorities
- Provides access to a digital platform for efficient access to country requests
- Generates aggregated demand insights and trend data
- Establishes independent, fair, and transparent access to country demand

HOW IT WORKS

Streamlining connections to accelerate impact

1 DEFINE

Countries assess and develop requests for support.

2 SUBMIT

Countries submit requests for support to the MMM, with advisory input available to help clarify and articulate priorities where needed.

3 SHARE

Requests are centralised and distributed to a global network of technical, financial, and implementation partners.

4 MATCH

Suppliers express interest.

Countries review expressions of interest and determine whether to proceed.

5 FINALIZE

Partners and countries engage directly to define next steps.

WHAT IF A REQUEST DOESN'T FIND A MATCH?

While the MMM does not provide or manage funds directly, in some cases unmatched requests may be considered under the NBSAP Accelerator Action Account (AAA) — a dedicated reserve fund that may offer an additional pathway for requests that do not immediately secure a match.

Learn more at nbsapaccelerator.org