NBSAP accelerator partnership

MATCHMAKING MECHANISM

The right connections lead to real impact

Countries around the world have committed to implementing National Biodiversity Strategies and Action Plans (NBSAPs) under the Kunming-Montreal Global Biodiversity Framework. But implementation takes more than ambition — it takes the right technical expertise, financial resources, and partnerships at the right time.

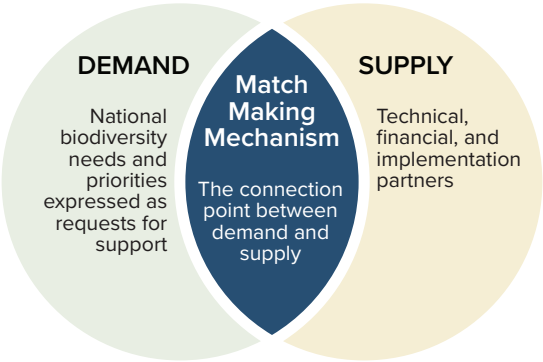
WHAT IS THE MMM

The MatchMaking Mechanism (MMM) is a core service of the NBSAP Accelerator Partnership that connects national biodiversity needs with relevant technical and financial partners to advance NBSAP implementation. By centralizing requests from national governments and distributing them to a network of potential suppliers, it supports targeted, country-led engagement that drives real impact.

A MATCH IS A CONNECTION BETWEEN A COUNTRY AND ONE OR MORE PARTNERS WHO ENGAGE AROUND A DEFINED BIODIVERSITY NEED — TECHNICAL, FINANCIAL, OR BOTH.

HOW IT WORKS

Streamlining connections to accelerate impact



THE PROCESS

1

DEFINE

Countries assess and develop requests for support.

2

SUBMIT

Countries submit requests for support to the MMM, with advisory input available to help clarify and articulate priorities where needed.

3

SHARE

Requests are centralised and distributed to a global network of technical, financial, and implementation partners.

4

MATCH

Suppliers express interest.

Countries review expressions of interest and determine whether to proceed.

5

FINALIZE

Partners and countries engage directly to define next steps.

WHY IT MATTERS

For countries

National governments with requests for support

- Reduces fragmentation and negotiation costs
- Improves visibility and access to relevant partners
- Provides access to a structured digital platform for interaction and visibility
- Preserves country ownership through an independent and transparent process
- Offers structured guidance during the submission of requests

For partners

Donor countries, non-state actors and institutions

- Reduces transaction costs and improves efficiency
- Offers clear visibility into structured, articulated country needs
- Supports early engagement in emerging priorities
- Provides access to a digital platform for efficient access to country requests
- Generates aggregated demand insights and trend data
- Establishes independent, fair, and transparent access to country demand

WHAT IF A REQUEST DOESN'T FIND A MATCH?

While the MMM does not provide or manage funds directly, in some cases unmatched requests may be considered under the Accelerator Action Account (AAA) — a dedicated reserve fund that may offer an additional pathway for requests that do not immediately secure a match.

IMPACT

112
requests received

37
countries across 4 regions

52%
matched requests

Since launch at CBD COP16, the MMM has received requests spanning Africa, Latin America and the Caribbean, Asia-Pacific, and Eastern Europe — demonstrating strong early demand across regions. Countries are prioritising monitoring systems, governance, stakeholder engagement, and baseline assessments: the foundations needed for durable NBSAP implementation.

MATCHES IN ACTION

LIBERIA

Partner
University of Newcastle

Integrating biodiversity into the national education system — shaping how future generations understand and value nature.

SOMALIA

Partner
Sahara and Sahel Observatory

Initiating ecosystem restoration efforts in collaboration with one of the CBD's technical and scientific cooperation centres.

EL SALVADOR

Partner
Centre for International Sustainable Development Law

Legal support for ratification of the Nagoya Protocol, laying the groundwork for fair and equitable use of genetic resources.

The NBSAP Accelerator Partnership is a country-led initiative that supports the implementation of NBSAPs to collectively achieve the goals and targets of the Kunming-Montreal Global Biodiversity Framework. It is co-chaired by Colombia and Germany, supported by the governments of Germany, Norway, Canada and France, and coordinated by a Global Coordination Unit hosted by the Secretariat of the CBD, UNDP and UNEP.

GET INVOLVED

ARE YOU A COUNTRY?

National governments can submit their biodiversity needs and connect with the partners best placed to help you move from planning to implementation.

Contact us to submit a request

ARE YOU A PARTNER?

Donor countries, non-state actors, and institutions can gain early visibility into structured country needs and connect directly with governments on biodiversity priorities across Africa, LAC, Asia-Pacific, and beyond.

Contact us to join the network

CONTACT US

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